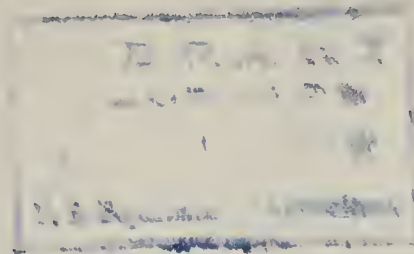


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*Mikail*



Sec. 562, P. L. & R.

U. S. Postage

**PAID**

Goshen, Indiana

PERMIT No. 14

KUNDERD LEADS THE GARDEN  
PARADE IN 1934 VALUES

**A. E. KUNDERD, Inc.**  
GOSHEN, INDIANA, U. S. A.

*Home of the World Famous  
Ruffled and Lacinated  
Gladioli*

RETURN POSTAGE GUARANTEED

*Miss Newman*

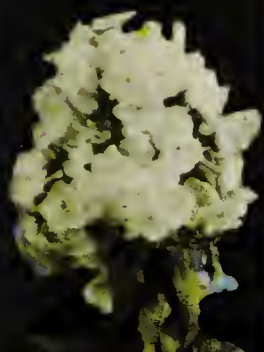
U.S. Dept. of Agri.,  
Division of "Fruit & Vege-  
table Crops & Diseases,  
Bureau of Plant Industry,  
Washington, D.C.



# Make Your Own Selection of any **10** *Named and Labelled* **Phlox** Two Year Field Grown Plants



Rhinestrom



Mrs. Jenner



Sieboldi

Of all the hardy plants none are more gorgeous or more easily grown than the Phlox. We have selected what we know to be the very finest and most beautiful varieties in existence and some of them are shown here in color. The variation of colors and hardy characteristics of these make this an ideal collection at a sensational Bargain Price. The magnificent spikes of showy, lasting and fragrant flowers are very captivating. Give them plenty of water at the approach of, and during the blooming season and they will reward you with a beautiful array of color during the difficult month of August. They require very little care and will flower year after year.

\$ **1**

PREPAID

**ATHIS.** Salmon.

**B. COMPTE.** Deep red with a distinct French purple shade. Very dwarf in habit growing only about 2 ft. high.

**BRIDESMAID.** White, red eye.

**BEACON.** Red.

**ECLAIREUR.** Brilliant rose-magenta, with lighter halo.

**FERD. CORTEZ.** Scarlet.

**INNOCENCE.** Pure white.

**JULES SANDEAU.** Dwarf; very large flowering; pure pink; extra fine variety.

**MARSHAL FRENCH.** Best red that has ever been grown. Retains its beautiful carmine color over a period of many days.

**MRS. CHAS. DORR.** Lilac.

**MRS. JENNER.** White.

**MILLY VON HOBOKEN.** An outstanding delicate pink, retaining its color throughout the hot days.

**PAINTED LADY.** Silver pink with salmon shadings and cherry red eye. A strong upright grower with large masses of flowers; one of the most delicately colored and pleasing of the hardy Phlox.

**R. P. STRUTHERS.** Bright rosy-carmine, with claret-red eye.

**RHINESTROM.** A splendid new Phlox with gigantic flowers of a bright pink. Quite tall; continues in bloom till frost.

**RHINELANDER.** Deep salmon pink, with a distinct bright red eye.

**ROSENBURG.** Purple.

**SIEBOLDI.** Red.

**TERRA NEUVA.** Mauve and pink.

**THOR.** Deep salmon pink, suffused with scarlet; a white halo surrounds the aniline red eye.

**WINEDOT.** Pink, red eye.

**WIDAR.** Purple, white eye.

**22 varieties listed \$ 2<sup>00</sup>**  
*all named and labelled*  
**Sent Prepaid only**



Milly Von Hoboken



Mrs. Chas. Dorr



Marshal French

**A. E. Kunderd, INC. - Goshen, Indiana**



# GLORIOUS *New* GLADIOLUS LIKE THESE WILL *Beautify Your Garden*

Flowers *are the sign of comfort and happiness . . .*

Flowers *indicate well-ordered living . . .*

Flowers, *blossoming in your garden, place you on a higher level and immediately add an air of strength and stability to your home.*

There is no flower like the enchanting Gladiolus. Their beauty casts a radiant glow through the garden and lightens up those spots where color is most needed. KUNDERD GLADIOLI grace the gardens of the finest estates in America and can be quickly recognized by their magnificent colors and stately manners. It's fashionable to grow the choicer KUNDERD GLADIOLI for they are the aristocrats of the gladiolus world.



**25** *bulbs named and labelled*  
5 Each of 5 Varieties, Guaranteed  
RETAIL VALUE \$5.00 *for* **\$1<sup>00</sup>**

PREPAID

**50** *bulbs named and labelled*  
5 Each of 10 Varieties, Guaranteed  
RETAIL VALUE \$10.00 *for* **\$2<sup>00</sup>**

PREPAID

**100** *bulbs named and labelled*  
5 each of 20 Varieties, Guaranteed  
RETAIL VALUE \$18.00 *for* **\$3<sup>50</sup>**

PREPAID

These collections will be made up from among our finest kinds. As explained above, there are five bulbs of each variety, all properly labelled as to name, five different kinds in the \$1.00 collection with a GUARANTEED RETAIL VALUE of \$5.00 — ten different kinds in the \$2.00 offer with a GUARANTEED RETAIL VALUE OF \$10.00 and in the \$3.50 collection there will be twenty different varieties with a GUARANTEED RETAIL VALUE OF \$18.00.

Never before have you had an opportunity like this one, and especially so right now, in face of the increasing prices in practically all lines. When we tell you that such varieties as Kunderd's Yellow Wonder, P. D. Barnhardt, Mary Jane, Mrs. Calvin Coolidge, Star Lily, Silver Comet, Sweet Rose, C. E. Stout, Chicago, Miss Muskegon, Grand Glory, Pink Favorite, Mrs. Paul Dieball, Royal Purple, T. A. Weston and a host of others are to be reserved for use in these collections, you will readily realize that we are giving you the BIGGEST BARGAIN you have ever had in Gladiolus. And then to top it off, we are going to send you absolutely FREE with every Gladiolus order a bulb of that charming yellow variety pictured at the right, Miss Bloomington.

These are the Gladioli you will want just for the joy of having added beauty for your 1934 garden and to make the specimen spikes you will need for entry in the flower shows, for they are — everyone of them — in the blue ribbon class.

**A. E. KUNDERD, INC.**  
**GOSHEN, INDIANA, U.S.A.**

**Free**

THIS MAGNIFICENT \$1.00 VARIETY  
*"Miss Bloomington"*

Shown on the right sent FREE with each gladiolus order



KUNDERD GLADIOLI ARE  
FREE FROM GLADIOLUS  
THRIPS.

PAUL ULMAN, State Inspector

8

There is  
a Lure to a  
Perennial Garden  
and it is Permanent

# PERENNIALS FOR ONLY

Perennials for Your Garden

These are the flowers which grow in your garden year after year. Their loveliness increases each year as they become established in your garden. Tuck them in beds in front of the shrubbery; border plantings, in rockeries and around pools, in fact anywhere except single plants dotted here and there around the yard. You will be handsomely rewarded for whatever additional care, in the way of cultivation and fertilizing, you give them.

\$1  
PREPAID

## 2 YEAR OLD PLANTS FIELD GROWN

**ACHILLEA, the PEARL.** Pure white flowers borne in the greatest profusion the entire summer on strong erect stems. 2 ft. high.

**ACHILLEA, ROSEUM.** Blooms July to October. Rosy pink flowers in dense heads on stems 18 inches high. Effective on edge of shrubbery or in border.

**ANEMONE PULSATILLA.** Grows from 9 to 12 inches high and produces violet or purple flowers during April or May. Particularly well adapted for the rockery or well-drained border.

**ANCHUSA.** The brilliant blue of this flower cannot be surpassed for producing a mass effect.

**AQUILEGIA** or Columbine is one of the most beautiful of all hardy plants and make themselves at home in any hardy border. Bloom from late Spring through the early Summer months.

**ASTER ALPINUS.** A very interesting plant for the rockery or edge of hardy border. Grows 6 to 10 inches high, bearing showy bluish-purple flowers in May and June.

**ASTERS, HAROY (Michaelmas Daisies).** These are among the showiest of our late flowering hardy plants, giving a wealthy bloom during September and October.

**CAMPANULA (Bellflower).** The Canterbury Bells are of easiest culture and thrive well in any garden. We offer them in blue, rose and white.

**CARNATION (Hardy Red).** A beautiful perfectly hardy dark red carnation; blooms all summer.

**COREOPSIS, GRANOIFLORA.** One of the best hardy plants. The large, bright yellow flowers of this improved variety are fine for cut flower purposes.

**DELPHINIUM.** The long showy spikes of this flower persist from June till frost and furnish the most satisfactory blue to any color scheme.

**FOXGLOVE (Digitalis).** The stately and picturesque beauty of the Foxglove is hard to surpass. Foxgloves are biennials, but, as it renews itself from self-sown seed, it may be treated as a perennial.

**GYPSOPHELIA (Baby Breath).** A beautiful old-fashioned plant possessing a grace not found in any other perennial.

**GAILLARDIA, GRANOIFLORA (Blanket Flower).** This is considered one of the most beautiful and desirable plants in cultivation; blooms all summer. Base of petals is scarlet-crimson, bordered golden yellow.

**HOLLYHOCKS.** This is an old garden favorite.

**HELIOPSIS.** Of easiest culture growing from two to three feet high, with pretty yellow daisy-like flowers.

**LATHYRUS (Everlasting Pea).** The Everlasting Peas are but little known in this country, but are great favorites in England. They are extremely showy and fine. Charming climbers for covering trellises, arbors, etc.

**LIATRIS (Blazing Star).** Very showy and attractive, with long graceful spikes of rosy-purple flowers from July to September. Grows 3 to 4 feet and is perfectly hardy.

**PYRETHRUM (Painted Daisy).** Showy, hardy perennials, growing 2 feet in height, with most brilliant and lasting flowers during last of May and through June.

**PLATYCODON (Balloon Flower).** Large, showy deep blue flowers blooming from June to October. Good for rock garden and border.

**RUOEBECKIA (Coneflower).** A very easy perennial to grow. Stand about three feet in height with dark orange flowers borne on stiff wiry stems.

**SALVIA (Hardy) AZUREA.** Grows 3 to 4 ft. high, producing during August and September racemes of pretty sky-blue flowers in the greatest profusion.

**SHASTA DAISY (Chrysanthemum Maximum or Moonpenny).** They are classed among the most known hardy plants. We offer the variety ALASKA which is extra large.

**SWEET WILLIAM (Oianthus Barbatas).** One of the most popular old-fashioned garden plants. Their freedom of blooming, striking colors and pleasing fragrance make them a favorite.

**VERONICA (Bluebird Flower).** An elegant hardy border plant, growing about 1½ ft. high, producing long spikes of bright blue flowers in June, July and early August.

Your selection of any 8 for \$1.00 prepaid

Bright Red, Pink and White

HIBISCUS

12 Large Clumps

\$1.00 collect

The HIBISCUS are the largest flowers that grow in the summer garden and present a gorgeous sight when in bloom. They grow 3 to 8 feet tall and the branches spread out over a great area. Plants begin to bloom in July, continuing during August and September. They come in all shades of Pink, White and Red.

# Shrubs

Your selection \$1  
any 8 for . . . 1

All 2 to 3 ft. except where noted.

Express Charges Collect.

**ALTHEA (Rose of Sharon).** Double blue, double purple, double red, double variegated and double white. Mention color when ordering.

**BARBERRY THUNBERGI (Japanese Barberry).** Low, compact shrub; foliage turns brilliant red in autumn. 18" to 24".

**CORNUS SIBIRICA (Red-Twigged Dogwood).** White flowers; blue berries; dark red bark.

**DEUTZIA-GRACILIS.** One of the finest of dwarf shrubs, with white flowers. 12" to 18".

**DEUTZIA-LEMOINEI.** Flowers pure white; shrub medium and free-flowering.

**DEUTZIA-PRIDE OF ROCHESTER.** Large, double white flowers tinged with rose.

**FORSYTHIA (Golden Bell).** Grows 8 to 10 feet tall eventually; lights up the garden with glinting masses of yellow.

**HYORANGEA-PANICULATA GRANOIFLORA.** Flowers borne in huge panicles from eight to twelve inches long, delicate pink changing to brown. 18" to 24".

**HYORANGEA-ARBORESCENS (Snowball Hydrangea).** Has appearance of a low-growing snowball; blooms early in June until middle of August. 18" to 24".

**KOLKOWITZIA-AMABILIS.** Blooms early May; flowers small, clear pink, with brownish spots and veins. 18" to 24".

**LONICERA-PINK FLOWERING HONEYSUCKLE.** Flowers in May and June, bright pink in color, followed by showy red berries. Reaches height of 8 to 10 feet.

**LILAC-PURPLE.** The old-fashioned purple lilac.

**PHILAEOPHUS-CORONARIUS (Mock Orange).** Tall, vigorous bush; dark green foliage. Fragrant white flowers in May, resembling orange blossoms.

**PHILADELPHUS-GRANDIFLORA.** Large flowers in great masses.

**SNOWBERRY-RED.** Grows to 4 ft. Covered in late fall with mass of glowing red berries.

**SNOWBERRY-WHITE.** Rose-colored flowers in June and July, followed by large, clustered, milk-white fruits which remain far into winter.

**SPIREA-ARGUTA.** Tiny white flowers; foliage bright green. Leaves very narrow and attractive.

**SPIREA-AUREA.** Grows upright, 6 to 8 feet. Foliage yellow.

**SPIREA-ANTHONY WATERER.** Grows 2 to 3 feet. Dark crimson flowers from June until fall. 12" to 18".

**SPIREA-FROBELI.** Of Anthony Waterer type. Canes distinctly reddish; young foliage tinged red; flowers rose color.

**SPIREA-THUNBERGI.** Forms a dense feathery bush, 3 to 4 feet high. Foliage changes to bright scarlet shades in fall.

**SPIREA-VAN HOUTTEI.** Pure white flowers borne in clusters. Very graceful shrub.

**TAMARIX-AFRICANA.** Grows 7 to 10 feet; strong, but slender delicate growth similar to asparagus. Pink flowers, 3 to 4 feet.

**VIBURNUM-OPULUS (High Bush Cranberry).** Grows 8 to 10 feet tall. White flowers in May; showy red fruit in fall.

**WEGELIA-ROSEA.** Fine rose-colored flowers appear in June.

## OUR GUARANTEE

We guarantee that every bulb, plant, shrub, rose and tree will reach you in good growing condition and will replace FREE any stock not in good condition providing complaint is made within 5 days after arrival.

We agree to replace at one-half price any item dying during the first season providing of course that written notice is sent us before October 1st.

A. E. KUNDERD, Inc.

## ORDER BLANK

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

A. E. KUNDERD, Inc.,

Goshen, Indiana.

Gentlemen: — Please send me the Special Collections and Varieties mentioned below for which you will find my remittance in the amount of \$\_\_\_\_\_ enclosed.

Number of Collections	KIND OF COLLECTION AND EACH PRICE	TOTAL
	Gladiolus — 25 bulbs at \$1.00 prepaid	
	— 50 bulbs at \$2.00 prepaid	
	— 100 bulbs at \$3.50 prepaid	
	Phlox — 10 varieties for \$1.00 prepaid	
	— 22 varieties for \$2.00 prepaid	
	Perennials — 8 varieties for \$1.00 prepaid	
	Mallow Marvels — 12 clumps for \$1.00 collect	
	Shrubs — 8 varieties for \$1.00 collect	
	Roses — 3 varieties for \$1.25 prepaid	
	— 22 varieties for \$8.50 prepaid	
	Rock Garden — Plants — 8 varieties for \$1.00 prepaid	
	Sedums — 10 varieties for \$1.00 prepaid	
	Evergreens — 4 varieties for \$1.00 prepaid	
	TOTAL	

USE SEPARATE SHEET TO LIST VARIETY NAMES





# KUNDERD'S BLUE RIBBON ROSES

2 year old, field grown . . . grafted on Multiflora Stock

CHOOSE ANY 3 for \$1<sup>25</sup> PREPAID

A \$1.00 GIFT ROSE  
WITH EVERY ORDER



Talisman

## HYBRID TEA ROSES

### RED

**E. G. HILL.** Great massive blooms of deep maroon, velvety on inside and glistening outside; very perfumed with old rose fragrance. . . . .75c ea.

**ETOILE DE HOLLANDE.** The finest dark red rose for general purposes. Its gigantic flowers are velvety crimson, and are produced with great freedom throughout the season. It is unquestionably the best and most popular red hybrid tea rose. . . . .75c ea.

**OLYMPIAD.** Very large cerise-red and crimson bloom on a heavy pedestal of gold. A flashy combination of colors. . . . .75c ea.

**SCHWABENLAND.** Flowers are large, over 5 inches in diameter, with high spiral center, petals having a peculiar twist or curl. It is luminous rose-pink, retaining its brightness until the petals drop. . . . .75c ea.

**VATERLAND.** Flowers large, blood-red with coppery reflexes — an unusual color. Fragrant. . . . .75c ea.

### PINK

**DAME EDITH HELEN.** One of the largest and most perfectly shaped pink roses known. Blooms abundantly, with long, strong stems. The most perfumed of all pink roses. . . . .75c ea.

**LOS ANGELES.** Beautifully shaped fragrant flowers of pale satiny pink, richly shaded with deep rose and gold. Extremely popular with everyone for its beauty and fragrance. . . . .75c ea.

**PRESIDENT HOOVER.** This multi-colored fragrant rose is very popular. It combines shades of cerise-pink, flame, scarlet, and yellow, the long buds being beautifully formed, opening slowly. . . . .75c ea.

**SHOT SILK.** Brilliant colored; orange-cerise suffused with gold; medium size; very fragrant. . . . .75c ea.

**TALISMAN.** The most sensational rose of all times. Brilliant orange-red buds, long and beautifully formed, open to a large, fragrant, double bloom of glowing golden yellow, stained with copper-red and orange-yellow on the inside. Vigorous and hardy. . . . .75c ea.

### YELLOW

**GOLDEN DAWN.** Bud rich straw-yellow, flushed old-rose; flowers double, well formed, fragrant, sunflower-yellow passing to lemon-yellow with age. . . . .75c ea.

**LUXEMBOURG.** Top-ranking yellow rose, long pointed buds of exquisite texture. Rich bronze-yellow colorings; delightful fragrance. . . . .75c ea.

**LADY HILLINGDON.** The always popular, beautiful apricot-yellow tea rose, with lovely buds and exquisitely formed open blooms produced continuously. Probably the hardiest of all tea roses, and undoubtedly the best yellow bedding rose. . . . .75c ea.

**MRS. E. P. THOM.** Fine long buds opening into perfectly shaped, open flowers of rich lemon-yellow. Vigorous and continuously in bloom. . . . .75c ea.

**REV. F. PAGE ROBERTS.** Marvelously colored flowers of golden yellow stained with copper, and reddish buff on the outside. One of the most popular in the world. . . . .75c ea.

### WHITE

**K. A. VICTORIA.** Immense creamy white of perfect form, full and double, are borne on long, strong stems. Profuse, steady bloomer. . . . .75c ea.

## HYBRID PERPETUALS

### RED

**AMERICAN BEAUTY.** Considered the best blooming red rose for the North. . . . .50c ea.

**GEN. JACQUEMINOT.** A very fragrant sort, bright velvety crimson, and large in size. . . . .75c ea.

**ULRICH BRUNNER.** Rich crimson-scarlet flowers. Very fragrant. . . . .50c ea.

### PINK

**MRS. JOHN LAING.** Large, long pointed buds opening to immense, full fragrant, beautiful, soft pink flowers. Low, vigorous growing plant; profuse bloomer. . . . .75c ea.

**PAUL NEYRON.** Largest rose in commerce, the flowers sometimes six inches wide. Fragrant, clear pink blooms, shading to rose; a vigorous, hardy plant. . . . .75c ea.

### WHITE

**FRAU KARL DRUSCHKI.** A large white rose of perfect form. Hardy and the best white variety. . . . .75c ea.

**MME. ALBERT BARBIER.** Pearl-white suffused blush pink, golden apricot glow from base and center richly illuminating. Blooms continuously. . . . .75c ea.

## CLIMBING ROSES

### RED

**CLIMBING AMERICAN BEAUTY.** Its name is somewhat misleading, but it is one of the best climbing roses; a strong, healthy, vigorous grower, frequently making shoots from ten to twelve feet long, and good sized flowers for a climbing rose that blooms so freely; color rich rosy crimson, of splendid form and good substance. . . . .75c ea.

**MME. GREGORIE STAECHLIN.** This most unique climber was discovered in Spain in 1925, and is considered the most outstanding climber. It is a hardy, vigorous grower with crimson buds opening to large, perfumed, pale pink flowers. . . . .75c ea.

**PAUL'S SCARLET CLIMBER.** The most popular red-flowered climber of the day. Flowers large, well shaped, vivid scarlet-red, fading but little. Has a tendency to bloom again in the fall. . . . .75c ea.

### PINK

**MARY WALLACE.** Well formed, semi-double flowers of bright clear rose-pink, with salmon base to the petals. Flowers large, generally exceeding 4 inches in diameter, very free flowering. . . . .75c ea.

### YELLOW

**PRIMROSE.** A pure yellow, hardy climber. Its large double flowers are a soft, rich primrose-yellow, and are borne in clusters of 4 or 5 on an extremely vigorous plant, with beautiful foliage. . . . .75c ea.

### WHITE

**WHITE DOROTHY PERKINS.** Like Dorothy Perkins, except that the flowers are white. The very best double small-flowered white rambler. . . . .50c ea.



Mrs. E. P. Thom



Schwabenland



Pres. Hoover



Rev. F. Page Roberts



Etoile de Hollande

1 EACH of the 23 HYBRID TEAS and PERPETUALS \$8<sup>50</sup> PREPAID  
ALL PROPERLY LABELLED — TOTAL VALUE \$18.00



# 10 SEDUMS \$1.00 prepaid

*Each variety properly labelled*

- SEDUM AIZOON. Yellow, flower 12" high, coarse leaf.  
 SEDUM ACER. Yellow.  
 SEDUM ALBUM. White.  
 SEDUM BRILLIANT. Bright amaranth-red.  
 SEDUM GLAUCA. Blue.  
 SEDUM SEXANGULAR. Bright yellow.  
 SEDUM SIEBOLDI. Blue foliage ringed with red.  
 SEDUM SPECTABILIS. Pink.  
 SEDUM SPURIUM COCCINIUM. Red.  
 SEDUM STAHLI. Crimson foliage.

## \$ Bargains for the Rockery

These **8** Rock Plants ALL for only \$  
 NAMED AND LABELLED

**1**

PREPAID

- ACHILLEA TOMENTOSA.** A very charming yellow flowered plant, blooming in June. Grows 6 to 8 inches high.  
**ARABIS (Rock Cress).** One of the most desirable of the early spring-flowering plants, is especially adapted for edging, rockeries, or borders, forming a dense carpet of pure white flowers. Nice for cutting, and bloom lasts!  
**ARTEMISIA-SILVER KING.** A very showy white-leaved contrast plant, growing 3 ft. high and maturing its beautiful mist-like foliage early in summer. Long sprays may be cut to mix with winter bouquets.  
**ASTER TARTARICUS.** This hardy aster is one of the latest bloomers. Flowers, bluish purple.

- PHLOX SUBLATA (Creeping Phlox).** An early spring-flowering type with pretty moss-like, ever-green foliage, which, during the flowering season, in April and May, is hidden under masses of bloom.  
**SAPONARIA.** Masses of attractive bright rose flowers are produced from May to August. Grows 8 inches tall. Very useful for rockery or border.  
**THYME LANUGINOSUS (Wooly-leaved Thyme).** Grayish foliage and rosy-lilac flowers.  
**YUCCA GLAUCA.** A bold, handsome, tropical looking plant. Foliage of this variety is very narrow and glaucous green.

## 4 Evergreens \$1.00 for the Rockery only Prepaid

These are all young evergreens and of a size and variety that are particularly well adapted for planting in the Rock Garden.

- COLORADO BLUE SPRUCE.** An outstanding evergreen in color, shape, and endurance. No rockery is complete without it. This evergreen will be from 10 to 12 in. high.  
**MAHONIA AQUIFOLIUM (Holly-leaved Mahonia).** A bushy shrub with many ascending branches, and compound leaves which at first are fresh green, tinged purple, and in autumn assume beautiful tints of red and bronze, which are retained throughout the winter. Small yellow flowers in May.  
**MUGHO PINE (Dwarf).** A dwarf pine of globe shape. The ones we offer in this collection have a spread of from 10 to 12 inches. This is an unusually good item for the rockery.  
**TRAILING JUNIPER.** This is a perfect evergreen for the rockery. It has dark green foliage with wide spreading branches. These offered in the collection have a 10 to 12 inch spread.